+61 417 333 685
hello@benjcochrane.com
benjcochrane.com

Experience

Freelance
2005 – present
Part time freelance (10 years)
Full time freelance (2016 – present)

- Freelance work including graphic design, branding, website, illustration and animation work.
- Dealing directly with clients from start to finish.
- Continuation of design responsibilities held at Carrot Creative in my senior design position.

Carrot Creative / Virtue
Brooklyn, NY / Venice, LA
2013 – 2018
Designer (1 year)
Senior Designer (4 years)

- Provided technical and creative guidance to other employees and junior designers.
- Designed and developed visual treatments and graphics for a multitude of projects such as print work, promotional materials, animations, video, websites, mobile apps, illustrations and packaging design from concept through to delivery.
- Carrot recruiter at the Savannah College of Art and Design where I presented to design classes, offered feedback and critiques on student work, conducted interviews for potential interns and promoted Carrot Creative.
- Involved in the interview and hiring process for design and illustration related positions at the company.

MaxMedia
Atlanta, GA
2012
Graphic Designer (Summer Internship)

- Worked on visual directions, style frames and executed design solutions for web, broadcast, and iPad.
- Provided research and concepts for project pitches and client meetings.

Bearcage Productions
Canberra, A.C.T.
2008 – 2011
Broadcast Designer (8 months)
Senior Broadcast Designer (2.5 years)

- Provided technical and creative guidance to other employees and junior designers.
- Designed and developed visual treatments of video footage and motion graphics.
- Graphic design of print work, promotional materials, DVD sleeves and other work as required.
- Guest lecturer at University of Canberra for senior Graphic Design students.
- Made internal creative and technical presentations.

Education

Savannah College of Art and Design
Hong Kong / Savannah, GA / Atlanta, GA
Master of Fine Arts
Graphic Design
2012

University of Canberra
Bruce, A.C.T.
Bachelor of Arts
Graphic Design / First Class Honours
2007

Kansas State University
Manhattan, KS
Bachelor of Arts
Graphic Design
Student Exchange
2006

Canberra Institute of Technology
Reid, A.C.T.
Advanced Diploma
Graphic Design
2005

Skills & Software

Illustration, logo development, iconography, hand-lettering, typographic design, 2D / 2.5D animation, motion graphics, screen printing.

Photoshop, Illustrator, After Effects, InDesign.

- Works well under pressure and within strict deadlines.
- Shows good communication and interpersonal skills.
- Works efficiently and effectively in a team environment.
- Learns quickly and shows initiative when working independently.

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Professional Awards & Publications

Webby Award Nominee
Apps, Mobile and Voice / Technical Achievement
Alien: Offworld Colony Simulator
Virtue
2019

D&Ad Graphite Pencil
Digital Design / Existing Platform / New Iteration
Rick and Morty Rickstaverse
Carrot Creative
2017

Cannes Bronze Entertainment Lion
Innovation in Branded Games
Rick and Morty Rickstaverse
Carrot Creative
2016

Webby Award Honoree
Social Entertainment Category
Rick and Morty Rickstaverse
Carrot Creative
2016

Gold Honor Shorty Award
Distinction in Creative Use of Technology
Rick and Morty Rickstaverse
Carrot Creative
2016

FWA Mobile of the Day
Rick and Morty Rickstaverse
Carrot Creative
2015

Webby Award Honoree
Advertising & Media Category / Mobile Advertising
Halloween Hills
Carrot Creative
2015

AWWWARDS Honorable Mention
First Look @ Fall – Lord & Taylor microsite
Carrot Creative
2013

Cannes Gold Dolphin
Corporate Media & TV Awards
The Digger
Bearcage Productions
2011

Best Australian Short
Night of Horror International Film Festival
A+Positive
Bearcage Productions
2010

Student Awards & Publications

CMYK Magazine
55 Top New Creatives
Spring 2013

SCAD Secession Silver Award
Branding & Packaging
Whale Watch
2013

SCADDY Silver Award
Package Design Category
Whale Watch
2013

Adobe Design Achievement Award
Semi-finalist
Flatfats Awkwardface / Typeface design specimen
2012

30th International Young Designer's Exhibition (YODEX), Taiwan
Identity & poster template for SCAD students
2011

Book Design Collaborator
Carers Australia
Freelance
2008

Best Image-Maker
University of Canberra Co-op Bookshop Prize
Ferdy D. Berd / Children's book
2006

Album Artwork Competition Winner
Wayne Kelly Trio album artwork & website
2005